

Canadian Journal of Surgery



2021 CAREERS RATE CARD

Canada's only surgery journal publishes original articles and reviews, features on surgical technique, imaging, editorials and correspondence of interest to surgeons in all subspecialties. Established in 1957, *CJS* is edited by Dr. Edward Harvey and Dr. Chad Ball. *CJS* publishes 6 issues per year.

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Advertising Information

canjsurg.ca

CJS is an open access journal. The mission of CJS is to contribute to the effective continuing medical education of Canadian surgical specialists, using innovative techniques when feasible, and to provide surgeons with an effective vehicle for the dissemination of observations in the areas of clinical and basic science research.

Job posting rate

\$300 plus tax for a 60-day posting on the Canadian Journal of Surgery website careers page (www.canjsurg.ca/careers). Unlimited text, logo included.

Ad specifications

jpeg logo file, ad text submitted in a Word document.

CJS eTOC email alerts

Circulation

- Canada's most comprehensive email product reaching Canadian surgeons
- The electronic table of contents (eTOC) email alert reaches over 9000 surgical members of the RCPSC
- Each email provides links to full text articles hosted on www.canjsurg.ca
- Consistently high unique email opening rates of over 48%

Ad specifications:

- eTOC Box ad: 300 x 250
- Resolution 72 dpi

The eTOC box ad, created by our production department, will feature your company logo and job position heading. It will appear on the email alert that is sent to surgeons, and will be hyperlinked to the full job description on the Canadian Journal of Surgery website.

All CJS content is available, free of charge, online as well on PubMed Central. Physicians can earn Royal College MOC credits by completing various CJS activities.

Job posting rate including eTOC box ad

\$500 plus tax for one eTOC box ad; includes 60-day posting on the Canadian Journal of Surgery website careers page (www.canjsurg.ca/careers)



Please note: the eTOC box ad links to your ad posting on the Canadian Journal of Surgery website, so the job must remain posted for 30 days after the eTOC delivery date. If requesting an eTOC box ad, please ensure your employment position application deadline falls within these parameters.

Advertising Information

eTOC Issue and Closing Dates (6x per year)

ETOC DELIVERY DATE/ISSUE	AD/MATERIAL CLOSING DATE
February 26, 2021 (Jan-Feb)	February 22, 2021
April 30 (March-April)	April 26
June 30 (May-June)	June 24
August 31 (July-Aug)	August 25
October 29 (Sept-Oct)	October 25
December 31 (Nov-Dec)	December 22

Payment information

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