Canadian Journal of Surgery

2020 CAREERS RATE CARD

Canada’s only surgery journal publishes original articles and reviews, features on surgical technique, imaging, editorials and correspondence of interest to surgeons in all subspecialties. Established in 1957, CJS is edited by Dr. Edward Harvey and Dr. Chad Ball. CJS publishes 6 issues per year.
CJS is an open access journal. The mission of CJS is to contribute to the effective continuing medical education of Canadian surgical specialists, using innovative techniques when feasible, and to provide surgeons with an effective vehicle for the dissemination of observations in the areas of clinical and basic science research.

**Advertising Information**

canjsurg.ca

**Job posting rate**
$300 plus tax for a 60-day posting on the Canadian Journal of Surgery website careers page (www.canjsurg.ca/careers). Unlimited text, logo included.

**Ad specifications**
jpeg logo file, ad text submitted in a Word document.

**CJS eTOC email alerts**

**Circulation**
- Canada’s most comprehensive email product reaching Canadian surgeons
- The electronic table of contents (eTOC) email alert reaches over 9000 surgical members of the RCPSC
- Each email provides links to full text articles hosted on www.canjsurg.ca
- Consistently high unique email opening rates of over 41%

**Ad specifications:**
- eTOC Box ad: 300 x 250
- Resolution 72 dpi

The eTOC box ad, created by our production department, will feature your company logo and job position heading. It will appear on the email alert that is sent to surgeons, and will be hyperlinked to the full job description on the Canadian Journal of Surgery website.

Please note: the eTOC box ad links to your ad posting on the Canadian Journal of Surgery website, so the job must remain posted for 30 days after the eTOC delivery date. If requesting an eTOC box ad, please ensure your employment position application deadline falls within these parameters.
eTOC Issue and Closing Dates 2020 (6x per year)

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<tr>
<th>ETOC DELIVERY DATE/ISSUE</th>
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Payment information

**CANADIAN CLIENTS**
All invoices are payable to Joule Inc., a Canadian Medical Association company.

**CLIENTS OUTSIDE CANADA**
Advertisements from outside Canada must be prepaid. Major credit cards, cheques, money orders and wire transfers accepted.

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